



# KESARIVARNAN

## GOWTHAM

### GRAPHIC DESIGNER

#### PROFILE

INNOVATIVE AND DETAIL-ORIENTED GRAPHIC DESIGNER, VIDEOGRAPHER, PHOTOGRAPHER, AND DIGITAL MEDIA MANAGER WITH EXPERTISE IN CREATING VISUALLY COMPELLING AND FUNCTIONAL DESIGNS. SKILLED IN ADOBE CREATIVE SUITE, VIDEO EDITING, BRANDING, TYPOGRAPHY, AND DIGITAL ILLUSTRATION, WITH PROVEN ABILITY TO CRAFT IMPACTFUL VISUAL STORIES ACROSS MULTIPLE PLATFORMS. EXPERIENCED IN MANAGING DIGITAL MEDIA STRATEGIES, PRODUCING HIGH-QUALITY VIDEOS, AND CAPTURING PROFESSIONAL PHOTOGRAPHY THAT ENHANCES BRAND IDENTITY AND AUDIENCE ENGAGEMENT. PASSIONATE ABOUT CREATIVE STORYTELLING, DESIGN TRENDS, AND DELIVERING EXCEPTIONAL WORK THAT BRIDGES CREATIVITY WITH STRATEGIC COMMUNICATION ACROSS BOTH DIGITAL AND PRINT MEDIA.

#### INFORMATION

|               |                      |
|---------------|----------------------|
| NAME          | KESARIVARNAN GOWTHAM |
| BIRTH OF DATE | 03.03.2024           |
| GENDER        | MALE                 |
| DESIDENCE     | SRILANKA             |
| NATIONALITY   | SRILANKAN TAMIL      |
| NIC NUMBER    | 200406310978         |
| CIVIL STATUS  | SINGLE               |

#### EDUCATION

GCE ORDINARY LEVEL (O-LEVEL)

YEAR OF COMPLETION: [2019]

NIC NUMBER: [200406310978]

SUBJECTS AND GRADES:

- A-SCIENCE:
- 5B – MATHS, TAMIL, RELIGION, ICT, ART
- C-COMMERCE
- 2S: ENGLISH, HISTORY

#### PHONE

0775580395 | 0755580395

#### EMAIL

GOWTHAMKESARIVARNAN@GMAIL.COM

#### PORTFOLIO

[HTTPS://GOWTHAM-ND.GITHUB.IO/PORTFOLIO/](https://gowtham-nd.github.io/portfolio/)

#### ADDRESS

PUTTUR EAST PUTTUR, JAFFNA ,SRILANKA.

#### WORK EXPERIENCE

2021-2022

**VIDEOGRAPHER PHOTOGRAPHER**  
**SELVA STUDIO — [JAFFNA PUTTUR]**

- CAPTURED AND EDITED HIGH-QUALITY VIDEOS AND PHOTOGRAPHS FOR CLIENTS' EVENTS, PROMOTIONS, AND PERSONAL PROJECTS.
- MANAGED PRE-PRODUCTION, SHOOTING, AND POST-PRODUCTION WORKFLOWS \ TO ENSURE TIMELY DELIVERY.
- COLLABORATED WITH CLIENTS TO UNDERSTAND THEIR VISION AND TRANSLATE IT INTO COMPELLING VISUAL CONTENT.
- PROFICIENT IN USING [MENTION TOOLS/SOFTWARE, E.G., ADOBE PREMIERE PRO, AFTER EFFECTS, CUP CUT , PHOTOSHOP, LIGHTROOM].
- DEVELOPED CREATIVE CONCEPTS AND VISUAL STORYTELLING TECHNIQUES TO ENHANCE BRAND PRESENCE.

2022-2024

**VIDEOGRAPHER, PHOTOGRAPHER, VIDEO EDITOR, GRAPHIC DESIGNER, LAB OPERATOR**  
**KDM LAB — [ATCHUVELY, JAFFNA]**

- CAPTURED HIGH-QUALITY VIDEOS AND PHOTOGRAPHS FOR VARIOUS PROJECTS AND LAB DOCUMENTATION.
- EDITED VIDEOS AND CREATED ENGAGING MULTIMEDIA CONTENT USING [MENTION SOFTWARE, E.G., ADOBE PREMIERE PRO, AFTER EFFECTS, PHOTOSHOP].
- DESIGNED GRAPHICS, PROMOTIONAL MATERIALS, AND VISUAL CONTENT TO SUPPORT MARKETING AND LAB ACTIVITIES.
- OPERATED LAB EQUIPMENT AND MANAGED DAY-TO-DAY LAB PROCESSES, ENSURING ACCURACY AND EFFICIENCY.
- COLLABORATED WITH TEAM MEMBERS TO DELIVER CREATIVE SOLUTIONS AND MAINTAIN WORKFLOW EFFICIENCY.

2024-2025

**DIGITAL MEDIA MANAGER**  
**RAKS CAR WASH — TO PRESENT**

- DESIGNED AND EDITED PROMOTIONAL VIDEOS AND GRAPHICS TO ENHANCE BRAND VISIBILITY ACROSS DIGITAL PLATFORMS.
- MANAGED SOCIAL MEDIA CONTENT, ENSURING CONSISTENT BRANDING AND AUDIENCE ENGAGEMENT.
- DEVELOPED MARKETING MATERIALS (POSTERS, FLYERS, AND DIGITAL ADS) TO SUPPORT CAMPAIGNS AND PROMOTIONS.
- COLLABORATED WITH THE TEAM TO CREATE INNOVATIVE DESIGN CONCEPTS THAT ATTRACTED MORE CUSTOMERS.

#### SOFTWARE SKILL

Adobe photoshop

Adobe After Effects

Adobe Illustrator

Adobe Premiere Pro

Capcut

Canva